



**Indiana State  
Department of Health**  
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**Mitchell E. Daniels, Jr.**  
Governor

**Gregory N. Larkin, M.D., F.A.A.F.P.**  
State Health Commissioner

**DATE:** February 24, 2011

**TO:** All Local Health Departments  
Attn: Chief Food Inspection Officer

**FROM:** A. Scott Gilliam, MBA, CP-FS  
Director, Food Protection Program

**SUBJECT:** Haddon House Recall

**SUGGESTED**

**ACTION:** Unclassified Recall; Asian Gourmet Cheese Rice Crackers (UPC 076606-710889), because it may contain undeclared milk and food coloring additives used to create the cheese powder listed on the label; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the product being recalled may have been distributed in the State of Indiana. The Asian Gourmet Cheese Rice Crackers was distributed in the following states and was distributed by Haddon House Food Products to numerous retailers: AL, CT, DE, FL, GA, IL, IN, KY, ME, MD, MA, MI, MS, NH, NJ, NY, NC, OH, PA, RI, SC, TN, VT, VA, Washington, DC, WV, WI. Detail information is not available at this time. In addition, if any recalled products are found, please notify this office at 317-233-7360.

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**Recall -- Firm Press Release**

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

**Urgent Recall on Asian Gourmet Cheese Rice Crackers Which May Contain Undeclared Milk and Undeclared Food Coloring Additives.**

**Contact:**  
Steve Spatzier  
800-257-6174 / 609-654-7901 EXT. 280

**FOR IMMEDIATE RELEASE** - February 23, 2011 - Haddon House of Medford, New Jersey is recalling Asian Gourmet Cheese Rice Crackers (UPC 076606-710889), because it may contain undeclared milk and food coloring additives used to create the cheese powder listed on the label.

People who have an allergy or severe sensitivity to milk run the risk of serious or life-threatening allergic reaction if they consume these products.

The Asian Gourmet Cheese Rice Crackers was distributed in the following states and was distributed by Haddon House Food Products to numerous retailers: AL, CT, DE, FL, GA, IL, IN, KY, ME, MD, MA, MI, MS, NH, NJ, NY, NC, OH, PA, RI, SC, TN, VT, VA, Washington, DC, WV, WI.

Specific information on how the product can be identified is as follows. This recall includes all lot numbers. Product is packed in a semi transparent cellophane package red in color with a black and white logo ASIAN Gourmet – Rice Crackers – Cheese. The UPC number of 076606-710889 can be found on the back of the package next to the Nutritional Panel.

As of this date, no illnesses have been reported due to this recall. This recall was initiated when it was discovered the following ingredients had not been included on the products' ingredient statement: the ingredients of the cheese powder (Cheese Solids, Milk Solids, Salt, Disodium Phosphate, Calcium Chloride, FD & C Yellow 5, FD & C Yellow 6, Silicon Dioxide). The packaging does not declare the milk allergen.

This is a voluntary recall. Anyone possessing this product may return it to their place of purchase for a full refund. Please address any questions or concerns you have pertaining to the recall of Asian Gourmet Cheese Rice Crackers to Steve Spatzier, Haddon House Food Products, Inc., telephone 1-800-257-6174 between the hours of 8 a.m. and 5 p.m. Monday through Friday eastern standard time.

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RSS Feed for FDA Recalls Information<sup>1</sup> [what's this?<sup>2</sup>]

Photo: Product Labels<sup>3</sup>

Recalled Product Photos Are Also Available on FDA's Flickr Photostream.<sup>4</sup>