

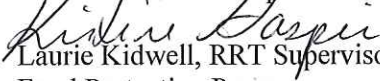


Michael R. Pence
Governor

William C. VanNess II, MD
State Health Commissioner

DATE: September 8, 2014

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: 
Laurie Kidwell, RRT Supervisor
Food Protection Program

SUBJECT: Mars Chocolate North America - RECALL [Food]

AFFECTED PRODUCT: TWIX® Brand Unwrapped Bites 7 oz. Stand Up Pouch

SUMMARY: Unclassified Recall; This recall has been initiated because the product may contain peanuts and eggs that were not listed on the ingredient label.

The TWIX® Brand Unwrapped Bites product comes in a 7 ounce, metallized-golden package marked with lot # 421BA4GA60 and with an expiration date of 03/2015 stamped on the back.

This specific code date was shipped and distributed to our customers' warehouses in Indiana, Texas, Oregon, Tennessee and Connecticut. These customers then redistribute products for retail sale nationwide.

SUGGESTED ACTION: Recommend notification of affected parties via phone, fax, or e-mail. Mars Chocolate will work with retail customers to ensure that the recalled product is not on store shelves. In the event that consumers believe they have purchased this item and have allergy concerns, they should return this product to the store where they purchased it for a full refund. Consumers with questions or concerns may call our toll-free number, 7 days a week, 8:30 am to 5:00 pm (est): 1-800-551-0907. Furthermore, if any recalled products are found, notify this office at 317-233-3213.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.



2 North Meridian Street • Indianapolis, IN 46204
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www.statehealth.in.gov

To promote and provide
essential public health services.

Mars Chocolate North America Issues Allergy Alert Voluntary Recall on Undeclared Peanuts and Eggs in TWIX® Bites 7oz Stand Up Pouch

Contact

Consumer:
1-800-551-0907

Media:
1-973-691-3536

FOR IMMEDIATE RELEASE - September 5, 2014 - Today, Mars Chocolate North America announced a voluntary recall of its TWIX® Brand Unwrapped Bites 7 oz. Stand Up Pouch with the code date: **421BA4GA60**.

Fewer than 25 cases of the stand-up pouches in this single lot code may contain product containing peanuts and eggs without listing them on the ingredient label. People who have allergies to peanuts and egg run the risk of serious or life-threatening allergic reaction if they consume these products. No adverse reactions have been reported to date.

The issue was identified after a consumer notified us of peanuts in their TWIX® Unwrapped Bites product.

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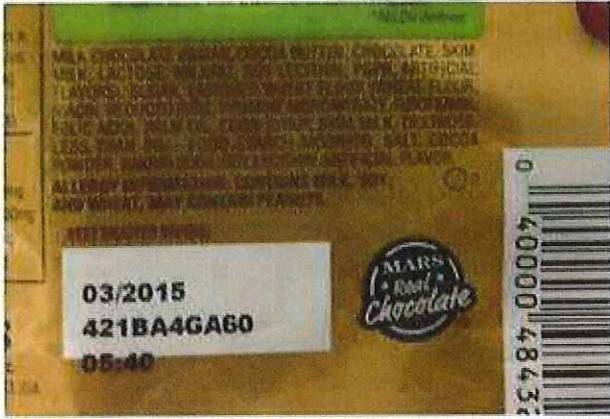
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Photo





M&M'S MILK CHOCOLATE...
MILK CHOCOLATE, SUGAR, COCOA BUTTER, CHOCOLATE, SKIM
MILK, LACTOSE, BUTTER, VEGETABLE OIL, ARTIFICIAL
FLAVORS, SOY LECITHIN, VANILLA EXTRACT, SALT, WAX
CANDOR, POLYDIPHOSPHATE, POLYGLYCERIN SEBACATE,
POLYGLYCERIN ADIPATE, POLYGLYCERIN STEARATE,
POLYGLYCERIN TRIOLEATE, POLYGLYCERIN LAURATE,
POLYGLYCERIN MYRISTATE, POLYGLYCERIN PALMITATE,
POLYGLYCERIN STEARATE, POLYGLYCERIN OLIVE OIL,
POLYGLYCERIN C12-15 ALKYL BENZOATE, POLYGLYCERIN
C12-15 ALKYL DIMETHYL METHYLAMMONIUM CHLORIDE,
POLYGLYCERIN C12-15 ALKYL DIMETHYLAMMONIUM CHLORIDE
FLAVOR.

NET WEIGHT 100g

03/2015
421BA4GA60
05-40

