



Mitchell E. Daniels, Jr.
Governor

Gregory N. Larkin, M.D., F.A.A.F.P.
State Health Commissioner

DATE: April 18, 2011
TO: All Local Health Departments
Attn: Chief Food Inspection Officer
FROM: *DLL*
A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program
SUBJECT: Organic Food Bar, Inc. Recall

SUGGESTED

ACTION: Unclassified Recall; Chocolatey Chocolate Chip RAW Organic Food Bars listed below, because they may contain undeclared peanut proteins; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the product being recalled may have been distributed in the State of Indiana. RAW Organic Food Bar Chocolatey Chocolate Chip was distributed nationally in USA and Canada. The product reached consumers through retail stores, mail order, direct delivery etc. The affected products listed below were shipped in 12 pack cartons to each outlet or direct to consumers. Detail information is not available at this time. In addition, if any recalled products are found, please notify this office at 317-233-7360.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Organic Food Bar, Inc. Issues Allergy Alert on Chocolatey Chocolate Chip Raw Organic Food Bars

Contact:
1 800-246-4685

FOR IMMEDIATE RELEASE - April 15, 2011- Organic Food Bar, Inc. of Fullerton, CA is recalling the specific listed lots of Chocolatey Chocolate Chip RAW Organic Food Bars listed below, because they may contain undeclared peanut proteins. People who have an allergy or severe sensitivity to peanuts run the risk of serious or life-threatening allergic reaction if they consume these lots of products mentioned below.

RAW Organic Food Bar Chocolatey Chocolate Chip was distributed nationally in USA and Canada. The product reached consumers through retail stores, mail order, direct delivery etc. The affected products listed below were shipped in 12 pack cartons to each outlet or direct to consumers.

Lot #3071210, exp. 12 Jul 2011	UPC 873521000220	RAW Organic Food Bar Chocolatey Chocolate Chip
Lot #2071210, exp. 12 Jul 2011	UPC 873521000220	RAW Organic Food Bar Chocolatey Chocolate Chip
Lot # 02081610, exp. 08/11	UPC 873521000220	RAW Organic Food Bar Chocolatey Chocolate Chip
Lot #01081610, exp. 08/11	UPC 873521000220	RAW Organic Food Bar Chocolatey Chocolate Chip
Lot #04092710 exp. 27 Sep 2011	UPC 873521000220	RAW Organic Food Bar Chocolatey Chocolate Chip

The recall was initiated after it was discovered that product contained peanut allergen through cross contamination of raw materials. The firm is investigating if the affected products contained peanut allergen through cross contamination of raw materials by one of our vendors since at the time we were a peanut free facility. We have since changed our suspected vendor of cashew butter and our new vendor has dedicated cashew line and claims no chance of cross contamination.

Consumers who have purchased RAW Organic Food Bar Chocolatey Chocolate Chip with the lot # and exp dates mentioned above are urged to return it to the place of purchase for a full refund. Consumers with questions may also contact the company at 1 800 246 4685, Monday-Friday 9am-5pm PST.

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