



**Indiana State  
Department of Health**  
*An Equal Opportunity Employer*

**Michael R. Pence**  
Governor

**William C. VanNess II, MD**  
State Health Commissioner

**DATE:** January 21, 2014

**TO:** All Local Health Departments  
Attn: Chief Food Inspection Officer

**FROM:** *Kristine Gasper*  
A. Scott Gilliam, MBA, CP-FS  
Director, Food Protection Program

**SUBJECT:** Truitt Brothers Inc [Food]

**AFFECTED PRODUCT:** Approximately 1.77 million pounds of shelf-stable pasta and ground beef products.

**SUMMARY:** Class II Recall; The products are formulated with hydrolyzed soy protein and dried soy sauce, known allergens, which are not declared on some labels.

The products were produced between May 6, 2013 and Jan. 16, 2014 and those subject to recall include:

3.3-pound cases containing six, 9-ounce microwaveable containers of "Kraft Velveeta Cheesy Skilllets SINGLES – ULTIMATE CHEESEBURGER MAC" [a macaroni & cheese product] with a Best by date code of "02 MARCH 2014 – 23 OCT 2014." Identifying UPC code is 2100004329, and case codes are: 00210000432900, 00210000432910, 00210000432925, 00210000464000 and 00210000465100.

The products were shipped to Kraft Foods distribution centers and retail locations NATIONWIDE.

**SUGGESTED ACTION:** Recommend notification of affected parties via phone, fax, or e-mail. Consumers with questions about the recall should contact the Kraft Foods Consumer Relations Center at 1-800-396-5512. Media with questions about the recall should contact Joyce Hodel, the company's corporate affairs director, at 847-646-4538. Furthermore, if any recalled products are found, notify this office at 317-233-8475.

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**Recall -- Firm Press Release**

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company



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To promote and provide  
essential public health services.

## Kentucky Firm Recalls Cheeseburger Mac Products Due To Misbranding and Undeclared Allergens

Class II Recall 006-2014  
Health Risk: Low Jan 19, 2014

Congressional and Public Affairs  
Richard J. McIntire  
(202) 720-9113

**WASHINGTON, Jan. 19, 2014** – Truitt Brothers Inc., an East Bernstadt, Ky. establishment is recalling approximately 1.77 million pounds of shelf-stable pasta and ground beef products because of misbranding and an undeclared allergen, the U.S. Department of Agriculture’s Food Safety and Inspection Service (FSIS) announced today. The products are formulated with hydrolyzed soy protein and dried soy sauce, known allergens, which are not declared on some labels.

The products subject to recall include: [[Labels](#)]

- 3.3-pound cases containing six, 9-ounce microwaveable containers of “Kraft Velveeta Cheesy Skillets SINGLES – ULTIMATE CHEESEBURGER MAC” [a macaroni & cheese product] with a Best by date code of “02 MARCH 2014 – 23 OCT 2014.” Identifying UPC code is 2100004329, and case codes are: 00210000432900, 00210000432910, 00210000432925, 00210000464000 and 00210000465100.

The products were produced between May 6, 2013 and Jan. 16, 2014 and shipped to Kraft Foods distribution centers and retail locations nationwide.

No other Velveeta or Kraft products are impacted by this recall.

The problem was discovered during a recent routine quality check conducted by the company, which then contacted FSIS. The company believes the problem occurred when a label supplier inadvertently mixed labels with incorrect ingredient lines with labels containing correct ingredient information.

FSIS and the company have received no reports of adverse reactions due to consumption of these products. Anyone concerned about a reaction should contact a healthcare provider.

FSIS routinely conducts recall effectiveness checks to verify recalling firms notify their customers of the recall and that steps are taken to make certain that the product is no longer available to consumers. When available, the retail distribution list(s) will be posted on the FSIS website at: [www.fsis.usda.gov/recalls](http://www.fsis.usda.gov/recalls).

Consumers with questions about the recall should contact the Kraft Foods Consumer Relations Center at 1-800-396-5512. Media with questions about the recall should contact Joyce Hodel, the company’s corporate affairs director, at 847-646-4538.

Consumers with food safety questions can “Ask Karen,” the FSIS virtual representative available 24 hours a day at [AskKaren.gov](http://AskKaren.gov) or via smartphone at [m.askkaren.gov](http://m.askkaren.gov). “Ask Karen” live chat services are available Monday through Friday from 10 a.m. to 4 p.m. ET. The toll-free USDA

Meat and Poultry Hotline 1-888-MPHotline (1-888-674-6854) is available in English and Spanish and can be reached from 10 a.m. to 4 p.m. (Eastern Time) Monday through Friday. Recorded food safety messages are available 24 hours a day.

USDA Recall Classifications	
<b>Class I</b>	This is a health hazard situation where there is a reasonable probability that the use of the product will cause serious, adverse health consequences or death.
<b>Class II</b>	This is a health hazard situation where there is a remote probability of adverse health consequences from the use of the product.
<b>Class III</b>	This is a situation where the use of the product will not cause adverse health consequences.

Figure 1- Correct Label; recall 006-2014





Figure 2- Incorrect Label; recall 006-2014